A Happier Future We Envision

A happier future we envision is one that supports psychological and physical well-being of people and a sustainable future in harmony with the environment and society.

To realize our sustainability visions and create a happier future, we defined our new goals leading up to our 100th anniversary in 2048.

LOTTE MIRAI CHALLENGE 2048 is about to begin.



Journey to a Happier Future

Our 6 materiality themes and goals (LOTTE MIRAI CHALLENGE 2048) that we have renewed this time aims to build a happier future through the realization of our sustainability visions, which as defined in our Purpose.

LOTTE Purpose



Sustainability Visions

Evolving Our Brand Tailored to Customers for a Happier Future

Connecting People, Creating a Sustainable Planet Becoming a Company with Diverse Talent and Continuous Innovation through original ideas



LOTTE MIRAI CHALLENGE 2048

Goals to Achieve by the 100th Anniversary

6 Materiality Themes and Targets













6 Materiality Themes

Materiality Identification Process

Organization of Challenges

Based on the seven core subjects of ISO 26000 and the United Nations Sustainable Development Goals (SDGs), we have compiled a comprehensive list of challenges related to our operations.

Internal and External Assessment of Challenges

The related departments inside the company discussed how these challenges would influence our operations in terms of the risks and opportunities. We also evaluated the challenges subjectively through dialogues with experts outside the company.

Map and Organize Materiality

Based on evaluations from perspectives inside and outside the company, in 2018, we organized our materiality themes into five key areas: "Food Safety and Reliability," "Food and Health," "Environment," "Sustainable Procurement," and "Employee Empowerment."

Reassessment of Materiality

In line with our sustainability visions toward the year 2048, we revisited our materiality themes with a forward-looking perspective and reorganized them into the following six areas.



Mental & Physical Health

Leveraging our expertise in food and health including KAMUKOTO* and our tasty secrets, we will continue to challenge ourselves in creating new value and contribute to the well-being of people.



Sustainable Procurement

We will work with our stakeholders to address environmental and human rights issues in our supply chain and build a sustainable supply chain.



Circular Economy

Our goal is to minimize adverse impact on the environment across our value chain, from procurement of raw materials to consumption and disposal, aiming to realize the circular economy.



Decarbonization

Together with our stakeholders, we will achieve virtually zero GHG emissions from the company and our supply chain to fulfill decarbonization targets.



Social Engagement

Through co-creation with stakeholders and communication with the outside, we contribute to society by prioritizing the resolution of social issues while helping employees and organizations thrive.



Human Capital

For the continuous innovation that drives our corporate competitiveness, we will promote DEI and improve working conditions and job satisfaction, which will lead to an attractive workplace for a diverse workforce.

